

WHAT WE OFFER

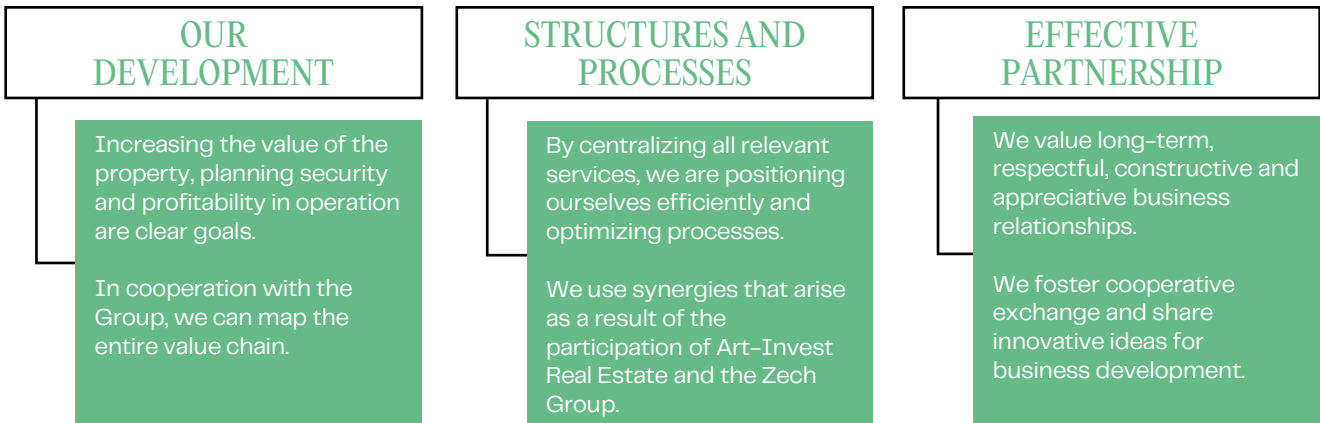
OUR COMPETENCES

- Linking real estate management and operational skills
- Centralized service that relieves and empowers across the group
- Group-wide sustainability program and successful certification with Greensign Level 4 (GSTC compliant)
- Maximum flexibility to enable diverse operator concepts
- Strong Group structure with longterm experience
- Internal training program and leadership development
- Own innovation and digitization concept
- Progressive pilot projects with employee participation

WHAT DISTINGUISHES US

INDIVIDUAL SOLUTIONS

- Tailor-made for the best result in each case
- Brand flexibility: choice of over 100 brands and concepts
- Flexibility in contract types: lease, hybrid contracts, management contracts, etc.
- Project flexibility: Project development, acquisition in the portfolio, interim management, etc.
- Access to network and know-how of associated companies



WHAT WE CAN DO

BEST PRACTICES

<p>Third Party Project Developers & Investors Dual brand Duesseldorf, ibis Styles Munich Perlach, Holiday Inn Duesseldorf</p>	<p>Development on Balance Sheet moxy Cologne Muelheim</p>	<p>Special Situations TRIBE Baden-Baden, ibis Styles Pforzheim</p>	<p>Sale and Lease-Back nestor Neckarsulm</p>
<p>Interimsmanagement Hanseatischer Hof Luebeck</p>	<p>Participation at concept competition moxy Cologne Airport</p>	<p>Acquisition of trophy assets the hoxton Hamburg</p>	<p>Project and construction management ibis Styles & adagio access Kiel</p>
<p>Management contract</p>	<p>Owner-Operator Hanseatischer Hof Luebeck</p>	<p>Management take over ibis Styles Pforzheim</p>	<p>Rebranding GHOTEL hotel & living Goettingen</p>